

I AM NCR ALOHA STORED VALUE



Use stored value cards to improve restaurant profitability

NCR Aloha Stored Value helps restaurateurs get close to their customers by deploying gift card programs. This industry-leading gift card distribution and management system enables managers to strengthen customer relationships, create new revenue streams and drive repeat business.

Enhancing customer engagement

Gift cards help retailers deepen vital relationships, making it easy for customers to give gifts, pay for merchandise and add value to their cards.

Improving customer insight

NCR Aloha Stored Value integrates tightly with Aloha POS systems, providing valuable data on customer preferences. Analyze when and where cards were used, what was purchased and the average amount spent.

Increasing marketing ROI

Create marketing campaigns that result in repeat business – and high ROI. Understanding your customers' behavior will help you target offers for a higher response rate.

For more information, visit www.ncr.com,
or email hospitality.information@ncr.com.



Why NCR?

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables nearly 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

Creating new revenue streams

Offer multiple card types to build a new source of consistent and predictable revenue. In addition, gift cards turn loyal customers into active marketers of your restaurant, introducing your business to new clients.

Settling payments in real-time

NCR and RBS Lynk have partnered to provide Automated Clearing House (ACH) functionality, reconciling payments across multiple sites in real-time. Multi-settlement tools eliminate the time and hassle of collecting or distributing funds between sites.

Settling payments in real-time

NCR and RBS Lynk have partnered to provide Automated Clearing House (ACH) functionality, reconciling payments across multiple sites in real-time. Multi-settlement tools eliminate the time and hassle of collecting or distributing funds between sites.

Improve profitability with card sales

It's an open secret that customers don't always deplete gift card balances – and sometimes don't use cards at all. Whatever amounts customers don't spend accrues as pure profit to your restaurant.

Creating a scalable solution

NCR Aloha Stored Value scales easily across locations, franchises – and businesses. Use gift cards to build brand loyalty for restaurants and other businesses, such as associations and cooperatives.

Increasing operational control

Transfer, reconcile and verify gift card funds automatically, streamlining customer interactions. Meanwhile, on the back end, managers can monitor operations and revenues closely with real-time enterprise-wide reporting capabilities.

Rapidly deploy a gift card program

NCR Aloha Stored Value can be instantly deployed and activated and requires no additional hardware. The Terminal Edition supports multiple POS platforms, enabling you to reduce upfront investment costs.

Leveraging powerful sales tools

Process card sales and redemption with near-real-time authorization, support a wide variety of refund types and provide card balances on customer receipts. NCR Aloha Stored Value makes it easy to do business with your customers.

Key features

- A scalable, multi-site gift card distribution and management solution
- Multi-settlement tools automatically transfer, reconcile and verify gift cards at any store location
- Use the POS system to ring sales, add value to existing cards and process a variety of refund types
- Provides real-time reports in a variety of formats and delivers them to recipients via email
- The Terminal Edition integrates seamlessly with any POS system
- Seamless synchronization between stores keeps card data current

NCR continually improves products as new technologies and components become available. NCR, therefore, reserves the right to change specifications without prior notice.

All features, functions and operations described herein may not be marketed by NCR in all parts of the world. Consult your NCR representative or NCR office for the latest information.

NCR _____ is either a registered trademark or trademark of NCR Corporation in the United States and/or other countries. All brand and product names appearing in this document are trademarks, registered trademarks or service marks of their respective holders.